

# Martin's<sup>®</sup> POTATO ROLLS *Famous* AND BREAD



1000 Potato Roll Lane Chambersburg, PA 17202 • 800-548-1200 • [potatorolls.com](http://potatorolls.com)

# **“IF YOU DON’T CALL YOURSELF FAMOUS, WHO WILL?”**

**-LLOYD MARTIN, FOUNDER**

Jim Martin, executive chair of the board and son of the company's founders, says his father Lloyd used to say this about our potato roll business.

“Of course, Dad would say it with a chuckle, since at that time we were just a local brand. Yet now that people recognize our brand all around the world, and we see how excited folks are about our products, we feel very honored and humbled that our rolls are indeed ‘famous.’ We’re blessed to be able to provide bread and rolls that give people such enjoyment.”

From selling products in local farmer’s markets in Central Pennsylvania to having regional, national, and international distribution models, Martin’s® Famous Potato Rolls and Bread has indeed become “famous.”

# Bakery Facilities



**Chambersburg, PA**

- Family owned and operated consumer goods company, currently managed by 2nd and 3rd generations of Martins
- Two baking facilities located in Chambersburg, Pa. and Valdosta, Ga.

- Martin's® has had the number one potato roll in the United States since they created the category in retail sales in 1966.
- Distribution nationally and internationally.
- Martin's® has a strong network of very loyal fans/customers with more than 590,000 followers on social media.



**Valdosta, GA**

# Sandwich/Burger Potato Rolls



## Sandwich Potato Rolls

Roll Height: 2"

Roll Width: 3½"

Roll Length: 3½"

Roll Weight: 1⅞ oz.

72 Rolls Per Tray

*\*Recommended for 4-5 ounce burgers*

### The #1 Potato Roll in America!

This roll has helped many chefs and restaurants win top honors in burger contests! And yet, as perfect as this roll is for burgers, it's also great for sloppy joes, pulled pork, veggie burgers, and even PB&J! Restaurants (and consumers alike) love our "hinge"—it helps keep all those toppings inside your sandwich and not on the plate!



## 4 Inch Potato Rolls

Roll Height: 2¼"   
Roll Width: 4"   
Roll Length: 4"   
Roll Weight: 2⅛ oz.   
48 Rolls Per Tray

*\*Recommended for 5-8 ounce burgers*

### Perfect for Jumbo-Sized Burgers!

Our 4 Inch Potato Rolls have the same sweet, buttery flavor and soft, pillowy texture of our #1 selling Sandwich Potato Rolls—however they are slightly bigger (½ inch), allowing them to accommodate even larger burgers or more toppings!



## 5 Inch Potato Rolls

Roll Height: 2¼"   
Roll Width: 5"   
Roll Length: 5"   
Roll Weight: 3½ oz.   
32 Rolls Per Tray

*\*Recommended for 8+ ounce burgers*

### #1 Branded Potato Roll has gotten BIGGER!

Our classic, sweet and buttery flavor in our biggest roll yet: the 5 Inch Potato Roll! It's perfect for your biggest burger, or piled high with pulled pork, beef brisket, or chicken.

# Appetizer/Dinner/Slider Potato Rolls



## Sweet Party Potato Rolls

Roll Height: 2"  
Roll Width: 2"  
Roll Length: 2"  
Roll Weight:  $\frac{5}{8}$  oz.  
192 Rolls Per Tray

### Perfect for Appetizers!

Martin's® Sweet Party Potato Rolls (our smallest rolls) are perfect for assorted sandwich platters, small sliders or bite-size appetizers—the possibilities are endless!



## Sweet Dinner Potato Rolls

Roll Height: 2"  
Roll Width: 2½"  
Roll Length: 2½"  
Roll Weight: 1¼ oz.  
96 Rolls Per Tray

### The Perfect Centerpiece!

Whether your customers are stopping by for a weeknight meal or a special occasion, place Martin's® Sweet Dinner Rolls on your tables and they will be pleased that you are serving them such delicious, buttery, sweet goodness.



## Slider Potato Rolls

Roll Height: 2"  
Roll Width: 3"  
Roll Length: 3"  
Roll Weight: 1¼ oz.  
84 Rolls Per Tray

*\*Recommended for slider-sized  
burgers (3oz or less)*

### Perfect for Sliders!

Martin's® Slider Potato Rolls are the perfect size for sliders and kid-sized sandwiches! Many chefs and restaurants have won top honors in burger contests using these buns!



**Martin's**  
THESE DAILY  
POTATO  
**3 Long Rolls**



# Hot Dog/Top-Sliced Potato Rolls



## Long Potato Rolls

Roll Height: 2"  
Roll Width: 2"  
Roll Length: 5¾"  
Roll Weight: 1⅞ oz.  
64 Rolls Per Tray

### For Hot Dogs...and So Much More!

Piled with chili and cheese, sauerkraut, ketchup and mustard, or just plain...as long as your hot dog is lying on a Martin's® Long Potato Roll, it'll be delicious!



## Top-Sliced Long Potato Rolls

Roll Height: 2"  
Roll Width: 2"  
Roll Length: 5¾"  
Roll Weight: 1⅞ oz.  
64 Rolls Per Tray

### A Top-Sliced "Twist" on the Martin's® Classic Long Roll

Our Top-Sliced Long Potato Rolls, similar to New England-style rolls, are perfect for hot dogs or lobster rolls!

# Hoagie Rolls



## Hoagie Rolls

Roll Height: 2¼"  
Roll Width: 2½"  
Roll Length: 8¼"  
Roll Weight: 3⅓ oz.  
36 Rolls Per Tray

### Classic Italian-Style White Sub Roll

If Italian-style sandwiches are on the menu, Martin's® offers up a hoagie roll. Generously sized and made with traditional hearty Italian white dough, Martin's® Hoagie Rolls are great for spicy sausages or subs packed with prosciutto, salami, and pepperoni along with plenty of oil and vinegar dressing. They are also perfect for meatball subs, cheesy garlic bread, and pizza boats.



# “Big Marty’s” Rolls



## “Big Marty’s”

Roll Height: 2¼”  
Roll Width: 3¾”  
Roll Length: 3¾”  
Roll Weight: 2¼ oz.  
48 Rolls Per Tray

## Named after our Co-founder, Lloyd Martin!

Big Marty's® are white rolls with a soft, golden crust and a generous, crunchy sesame seed garnish that rivals all competitors. Big Marty's® are the perfect choice for folks with really big appetites, and love the extra addition of sesame seeds on their sandwich.



## Plain “Big Marty’s”

Roll Height: 2¼”  
Roll Width: 3¾”  
Roll Length: 3¾”  
Roll Weight: 2¼ oz.  
48 Rolls Per Tray

## A Seedless “Big Marty’s”® Option!

The perfect solution for those who enjoy our Big Marty's® white rolls but would also like to try a seedless white dough option. They have a soft yet stable structure that holds up to even the heaviest pile of stuffings.



## Potato Bread

Slice Height: 4¼"  
Slice Width: 4¾"  
Slice Thickness: 5⁄8"  
Slice Weight: 1⅛ oz.  
Number of Slices: 16  
8 Loaves Per Tray

### “Like a Slice from a Cloud!”

No matter how you slice it, Martin's® Potato Bread is delicious! The soft, pillowy texture and light buttery taste will have you echoing our customers who say that our bread is “like a slice from a cloud.”



## Old-Fashioned Real Butter Bread

Slice Height: 4¼"  
Slice Width: 4¾"  
Slice Thickness: ⅝"  
Slice Weight: 1⅞ oz.  
Number of Slices: 16  
8 Loaves Per Tray

### Just Like Grandma Used to Make!

Our Old-Fashioned Real Butter Bread combines the nostalgia of days gone by with the great taste and high quality that today's consumer expects from Martin's®.



## Texas Toast Potato Bread

Slice Height: 4¼"  
Slice Width: 4¾"  
Slice Thickness: 13/16"  
Slice Weight: 1½ oz.  
Number of Slices: 12  
8 Loaves Per Tray

### No matter how you slice it, Martin's® Potato Bread is delicious.

And when we slice it thick for Texas Toast Potato Bread, you get the ultimate delectable delight! The thick slices have a soft, pillowy texture and light buttery taste that make them perfect for traditional Texas toast, a hearty sandwich or colossal French toast.



**Martin's**  
*Famous*  
**POTATO ROLLS  
AND BREAD**





[foodservice.potatorolls.com](http://foodservice.potatorolls.com)

## WHO TO CONTACT:

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